



Strategic Plan 2022-2027

OUR VISION	To create a world where people and nature work together to regenerate the planet and ourselves.		
OUR MISSION	To enhance the planet in all that we do, and inspire people to live sustainable, happy and fulfilling lives.		
OUR VALUES	Take ownership		
	Regenerate	Be inclusive	
	Collaborate	Inspire	
OUR PRIORITIES	Restorative and regenerative change		
	Inspire, educate and involve		
	Understand and influence		
ACTIVITIES	Regenerative and organic farming and sustainable infrastructure management	Schools and community programme	Publicly accessible site and stays
OUTPUTS	<ul style="list-style-type: none"> • A home to like-minded partners • Improved habitats • Increased biodiversity • Regenerative food production • Carbon neutral by 2030 • Sustainable local economy 	<ul style="list-style-type: none"> • Accredited learning programmes • School day and residential visits • Volunteer days • Nature connection events • Holiday and pre-school clubs • Events for the local community • Respite short breaks for families 	<ul style="list-style-type: none"> • Estate open to the public with accessible footpaths and play areas • Opportunities to learn and engage with the Bore Place mission • Family visits and accessible stays • Sustainable weddings and events • Retreats and yoga • A space for training and development.
	Collaborative partnerships, community of interest programme with sharing of our learning.		
MEASURES	<ul style="list-style-type: none"> • Habitat wildlife surveys • Organic food produced • Jobs created • Carbon outcome • Water and waste metrics 	<ul style="list-style-type: none"> • Number of school visits • Number of people participating in programmes • Number of volunteers • Number of visitors to events • Feedback 	<ul style="list-style-type: none"> • Number of visitors to site • Number of days/nights site is used by groups • Revenue of venue • Feedback
SHORT TERM OUTCOMES	<ul style="list-style-type: none"> • Organic food is produced • Habitats are bigger, better, more or joined up • Regenerative farming practices are shared • Local jobs are created in the community • Populations of key indicator species increase • Bore Place has a reduced environmental impact • Bore Place develops a regional voice on regenerative farming practice and nature connectedness 	<ul style="list-style-type: none"> • Participants develop a sense of connection to the natural world • Participants learn about the value of regeneration • The estate is enhanced and maintained • Participants' sense of wellbeing is improved • Participants increase pro-environmental behaviours • Participants gain qualifications and learn new skills • Hard to reach communities access the countryside 	<ul style="list-style-type: none"> • Visitors develop a sense of connection to the natural world • Visitors learn about the value of regenerative agriculture • Visitors' sense of wellbeing is improved • Events are held sustainably • New ideas are generated and skills learnt • Visitors increase pro-environmental behaviours • Visitors learn about the work and values of Bore Place
LONG TERM OUTCOMES	<ul style="list-style-type: none"> • People feel connected to the natural world and are committed to caring for it. • People recognise the value of nature in increasing their everyday wellbeing. • Bore Place's natural environment is regenerated and wildlife is enhanced. • Others learn from the regenerative model at Bore Place. 		
OUR IMPACT	To inspire people to connect with each other and with nature, enhancing their wellbeing whilst taking responsibility for our shared future.		